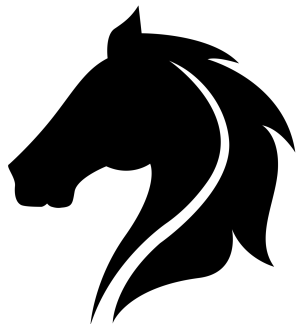




ELEVATE YOUR VIDEO CONTENT WITH YOUR SMARTPHONE



**With Duane Sanders
&
BonesInTheBooth**



FIERCE MUSTANG MEDIA



Introduction to Smartphone Videography

Why shooting videos with your phone is a great option. The convenience, portability, and the amazing quality that smartphones can deliver.

- Understanding basic video composition and framing
- Utilizing natural lighting for better videos
- Capturing clear sound with your phone
- Optimize for social media



Basic Video Composition and Framing

Understanding basic video composition and framing is key to creating visually appealing videos that capture attention.



- **Rule of Thirds**
- **Leading Lines**
- **Wide, Medium, Close-up**



Utilizing Natural Lighting for Better Videos

Lighting is a game-changer when it comes to creating stunning videos. Let's talk about how to utilize natural light to enhance your videos.

- **Golden hour**
- **Diffused light**
- **How to position yourself and your subject to achieve the best lighting conditions.**

Capture clear sound with your phone

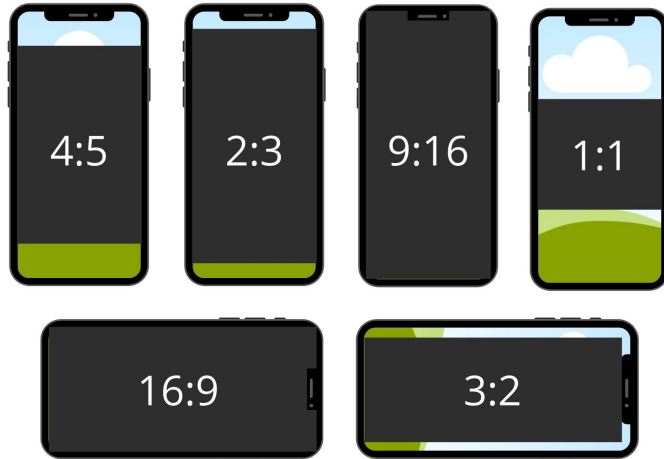
Good audio is just as important as good visuals. Ensure your videos has clear and high-quality sound.

- External microphones.
- Reducing background noise.
- Positioning your phone to capture the best audio.



Optimize for Social Media

Tailor your video content for specific social media platforms to ensure optimal viewing experiences.



- Utilize appropriate aspect ratios for different platforms (e.g., 1:1, 9:16).
- Keep video length in mind, considering the attention span of users on each platform (e.g., shorter videos for TikTok, longer-form content for YouTube).



To wrap up...

Composition and Framing: Understanding basic video composition and framing is key to creating visually appealing videos that capture attention.

Quality Matters: Despite being shot on a smartphone, your video content should strive for high quality. Remember the basics: good lighting, stable shots, and clear audio to ensure professional-looking results.

Experiment and Innovate: Be creative and experiment with video content. Try new techniques, explore different styles, and learn from works for you and what doesn't.

Practice and Persistence: Like any skill, improving your video content creation abilities takes practice and persistence. Keep refining your skills, seeking feedback, and learning from other creators!

Optimize for Social Media: Tailor your video content for specific social media platforms by considering aspect ratios, video length, and content style preferences.



Phone Accessories



Best Buy

DJI - Osmo Mobile SE
Smartphone 3-Axis Gimbal
Stabilizer - Gray **\$99.99**



Amazon

Wireless Lavalier Microphone for iPhone 15 Pro Max,
iPad, Android - 2 Pack Noise Canceling Crystal Clear
Recording with USB-C, Live Streaming, YouTube,
TikTok **\$10.00**